

PRIVACY POLICY

The Broadband Alliance has created this privacy policy statement to demonstrate our organization's commitment to your privacy. The type of information we receive about you depends entirely on how you use the site. Outlined below are the various methods of information collection and how this information is utilized within our organization. Our postal address is

225 West Main Street Collinsville, IL 62234

We can be reached via e-mail at info@broadbandalliance.org or you can reach us by telephone at 618.978.0399

Information Collection

Information collected by the Broadband Alliance's website is utilized solely for the purpose of conducting business, sharing information and providing online services. This information never shared outside our organization, or with parts of the organization that utilize a different privacy policy. Personal information, including name, address, e-mail, phone, etc., is provided on a voluntary basis only. We may use this information to respond to submitted requests or to provide requested services. (Example: Newsletter registration)

Collected Information

Non-Identifying, Non-Aggregate information (IP address) is collected in order to measure site usage and make the site more useful and beneficial to our visitors.

Cookies

The Broadband Alliance does not utilize 'cookies' to collect information given involuntarily by visitors to our site, nor does the organization sell, rent or otherwise transfer any information received. We use cookies to store visitor's preferences, record session information, such as items that consumers add to their shopping cart.

Mailing Lists & Electronic Newsletters

The Broadband Alliance website allows the voluntary submission of contact information so that respondents may receive promotional e-mails and alerts. Whenever these e-mails are issued, the Broadband Alliance ensures that receivers have the ability to unsubscribe to the mailing list and not receive any further mailings from the Broadband Alliance.

Children Under 13

Broadband Alliance does not collect or maintain any information from individuals we actually know are under 13 in order to protect their privacy. Our website is of general content in nature and is not directed specifically to children in this age group. We encourage all parents to assist their children with accessing information via the web. We continuously monitor our website for content that is inappropriate for children.

3rd Party Websites

Our site does contain links to other Internet websites. The Broadband Alliance is not responsible for or privacy practices of any linked sites, including corporate sponsors of the organization, resource sites or individual member's websites. No warning will be issued when a visitor has accessed a link to a website outside the realm of the Broadband Alliance website,.

Disclosure and Updates to Customer Information

Customers may prevent their information from being used for purposes other than those for which it was originally collected by e-mailing us at the above address, calling us at the above telephone number, writing to us at the above address.

Upon request we provide site visitors with access to all information that we maintain about them, financial information (e.g., credit card account information) that we maintain about them, unique identifier information (e.g., customer number or password) that we maintain about them, transaction information (e.g., dates on which customers made purchases, amounts and types of purchases) that we maintain about them, contact information (e.g., name, address, phone number) that we maintain about them .

Consumers can access this information by write to us at the above address.

Upon request we offer visitors the ability to have inaccuracies corrected in contact information, unique identifiers, communications that the consumer/visitor has directed to the site. Consumers can have this information corrected by calling us at the above telephone number, writing to us at the above address.

Security

When we transfer and receive certain types of sensitive information such as financial or personal information, we redirect visitors to a secure server and will notify visitors through a pop-up screen on our site. We have appropriate security measures in place in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you at our site.

Third-Party Websites

Please be aware that the website contains links to third-party websites that may collect Personal Information about you. When you click on one of these third-party links, you are entering another website for which we have no responsibility. This Privacy Policy does not cover the information practices or policies of such third-party websites. We encourage you to read the privacy policies of all such websites since their privacy policies may be materially different than our Privacy Policy. Disclaimer

All of the information on this site is presented in good faith and believed to be correct. However, the Broadband Alliance makes no representations or warranties as to the completeness or accuracy of this information.

Policy Updates

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our Web site to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check back at our Web site periodically.

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